

**DC** | Dimple Creations





*Built on strong family values, simple ideas, and determination, **Vandana** and **Praveen Nayyar** turned their vision into a global success. —*



## ABOUT US —

DIMPLE CREATIONS (DCPL), recognized as a STAR EXPORTER by the Government of India, specializes in high-fashion women's and kids' apparel. We focus on delivering high quality products at the right cost, while meeting committed lead times.

## OUR LEGACY

Founded in 1982 by Mrs. Vandana Nayyar and Mr. Praveen Nayyar, DCPL was built on a foundation of expertise, integrity, and precision. Today, under the visionary leadership of their daughter, Ms. Ravija Nayyar, we continue to set new benchmarks in the garment export industry, staying ahead of the latest trends with innovation and adaptability while prioritizing sustainability and traceability. Our unwavering commitment to excellence ensures that we remain the preferred partner for global brands seeking quality, reliability, and ethical manufacturing.

## 40+ YEARS OF EXPERTISE

Our long-term clients reflect our commitment to customer satisfaction and consistency. We have been proudly working with Mango for 25 years and C&A for 35 years, building strong collaborations based on trust and performance.

Resilience fuels our success. Even during challenging times like COVID-19, we stayed strong and continued to grow, earning the Outstanding Achievement Award for our remarkable post-pandemic growth.

*My legacy is my pride;  
I carry it forward with  
passion, purpose and  
unwavering dedication.*

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## RAVIJA NAYYAR

MANAGING DIRECTOR

Ravija Nayyar joined DCPL in 1994 after graduating from the Fashion Institute of Technology in New York. Overseeing the company's operations, she ensures excellence at every stage—from design to delivery. Under her leadership, DCPL has enhanced product development through advanced CAD systems and meticulous fabric testing while refining production with streamlined workflows, precision cutting, and rigorous quality control. Ravija is also a passionate advocate for women's empowerment, creating a supportive work environment that provides growth opportunities for women at all levels. Her achievements include becoming the first woman executive of the Apparel Export Promotion Council (AEPC), the governing body for apparel trade in India.





# OUR GROWTH STORY

## PRODUCTION CAPACITY: 4.5 MILLION PIECES ANNUALLY.

Our high-volume production meets diverse market demands, with efficient operations ensuring timely delivery and consistent quality.

## ANNUAL REVENUE: \$27 MILLION

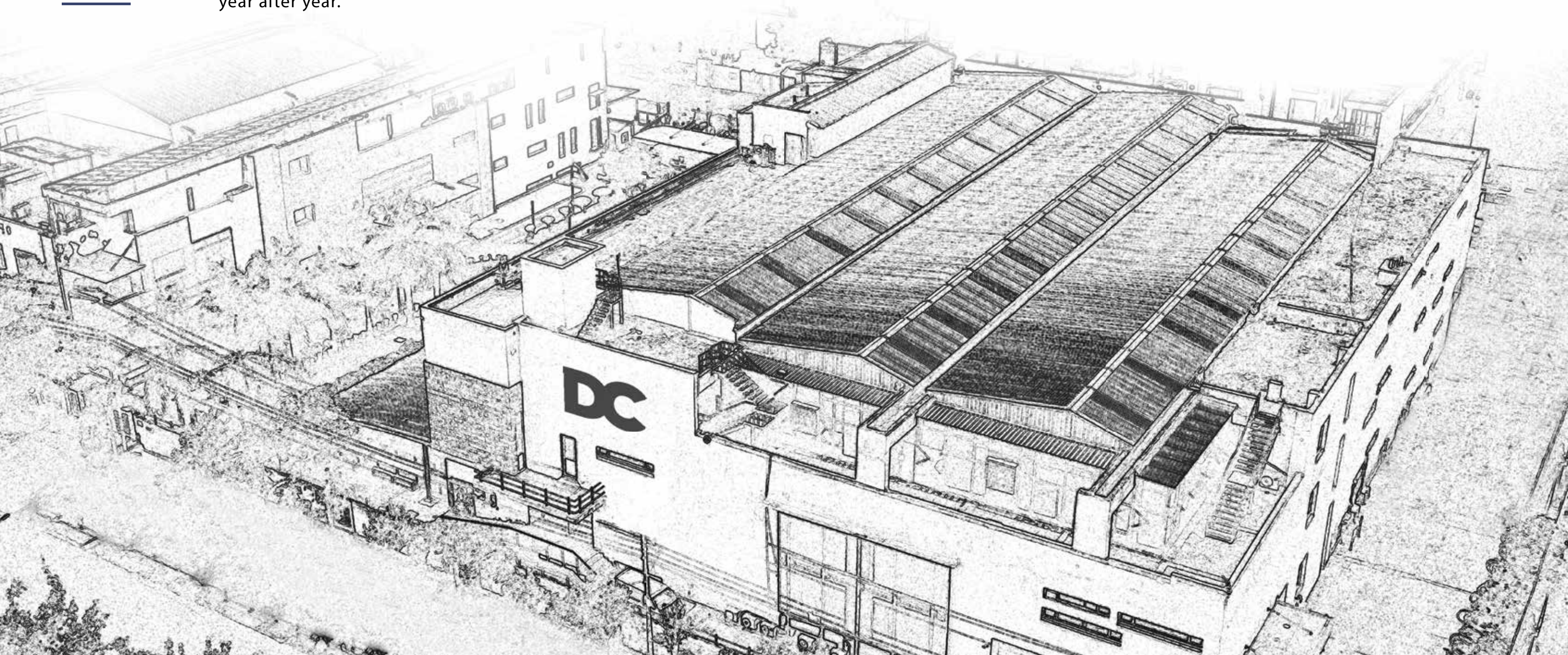
A strong financial performance reflecting market leadership. Consistent growth and profitability year after year.

## PRODUCT LINE: WOMENSWEAR & KIDSWEAR

We Specialize in womenswear and kidswear offering a product composition of 80% woven fabrics and 20% knits, catering to ever-evolving fashion trends.

## WORKFORCE: 3,000 EMPLOYEES

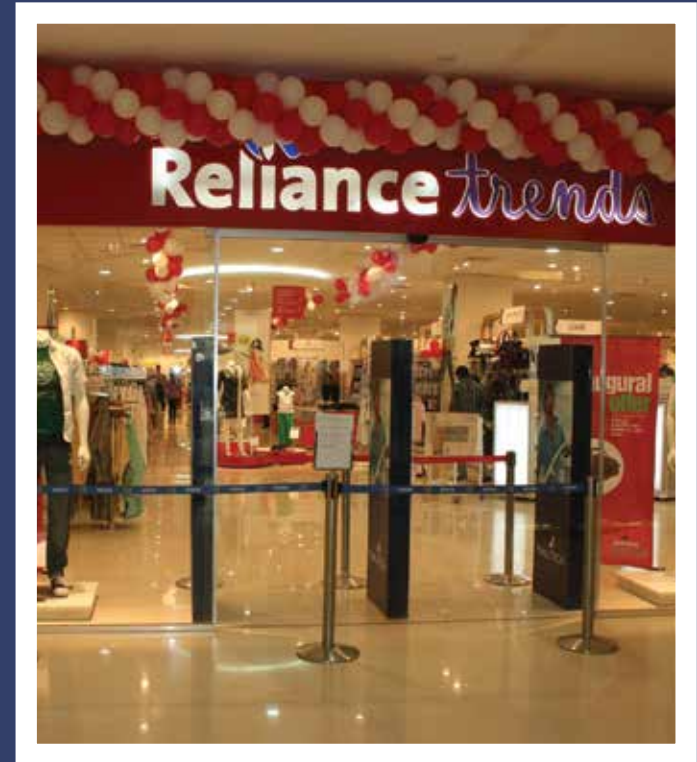
A dedicated and skilled workforce driving our success. Investing in employee development and fostering a positive work environment.





# OUR CLIENTS

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# Teams That Make Us BOLD, BRILLIANT, BOUNDLESS

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**Design and  
Product  
Development Team**

**Fabric and  
Accessories  
Team**

**Planning and  
PPC Team**

**Finance, Logistics,  
and IT Team**



**Sampling and  
Merchandising  
Team**

**CAD Team**

**Production and  
Quality Team**

**HR,  
Administration,  
and Compliance  
Team**





PARTNERING  
for SUCCESS





# SUSTAINABILITY AT THE HEART OF DIMPLE CREATIONS

Since 2019, we have been committed to reducing our carbon footprint and continue to expand our sustainable practices. Currently, 80% of our production is powered by sustainable fabrics, reflecting our dedication to responsible sourcing and environmental stewardship.

## SOLAR POWER:

Our 100 kW solar panel installation has saved 560,799 units of electricity, reducing our reliance on non-renewable energy sources.

## WATER CONSERVATION:

From April 2023 to July 2024, our water recycling efforts saved 1,708,000 liters, now repurposed for toilets and gardens, significantly cutting water wastage.

## ENERGY EFFICIENCY:

By replacing tube lights with energy-efficient LEDs, we've saved 1,052,450 units of electricity, improving our overall energy efficiency.

## ELECTRONIC WASTE MANAGEMENT:

We responsibly manage electronic waste, ensuring its disposal at government-approved recycling facilities.

*Building a Greener Future, Together.....*





CERTIFICATIONS *for*  
FABRIC & TRIMS



Fibres from nature



Innovative by nature

PROUD  
MEMBER  
OF

(AEPC) Apparel Export Promotion Council

(AEMA) Apparel Exporters & Manufacturers Association

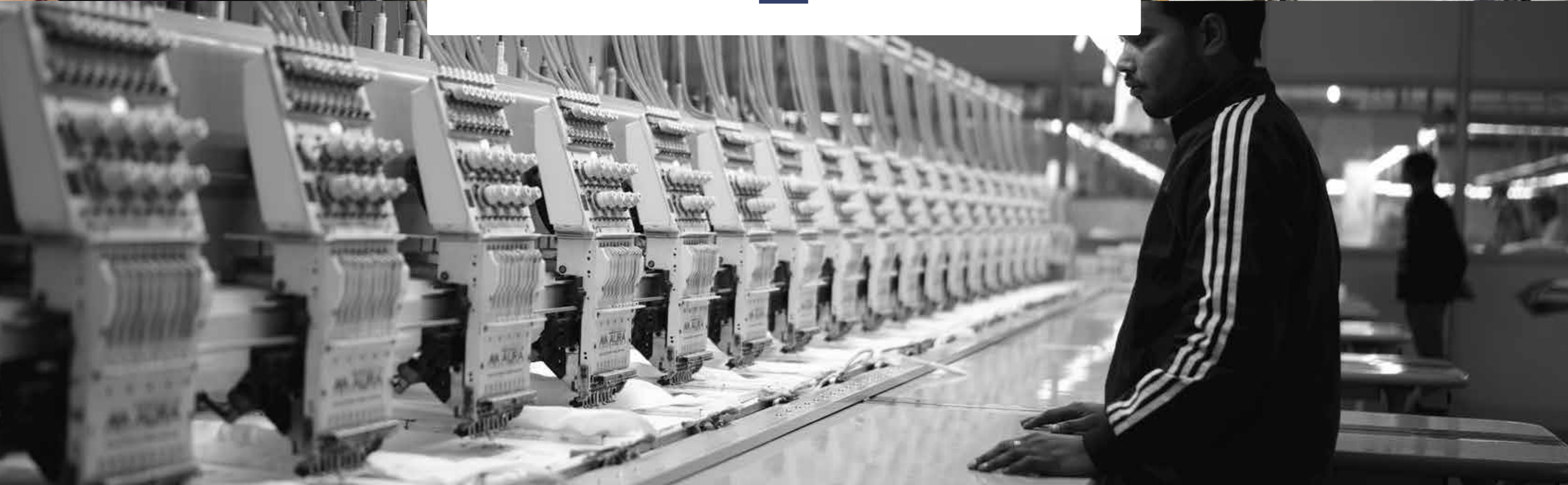
(OGTC) Okhla Garment and Textile Cluster





Equipment : 1600 SEWING MACHINES  
& 10 EMBROIDERY MACHINES

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*Inside*  
**OUR  
WORLD**





# Making a Difference: EMPOWERING WOMEN IN OUR WORKFORCE

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In a team of 3,000, women now lead 71% of our product and development roles —an inspiring leap from 27% to 46% in just one year. Through impactful workshops on women's rights, including sessions with Supreme Court leaders, we're not only empowering female laborers but also fostering a culture of inclusivity and progress, paving the way for a more equitable and forward-thinking future.

*Empowering women  
is empowering the  
foundation of  
progress—strong  
women build  
stronger workplaces.*





# CSR INITIATIVES

- PRAVAN FOUNDATION

In honor of our late founder and managing director, Vandana and Praveen Nayyar, the Pravan Foundation was established by their eldest daughter, Mrs. Aparna Nayyar Kapoor.

"Empowering lives through education, skill, and care."

We've transformed one of our old factories into a school providing free, holistic education to underprivileged women and children, blending academics with arts, sports, and yoga. We also offer vocational training and two nutritious meals daily.

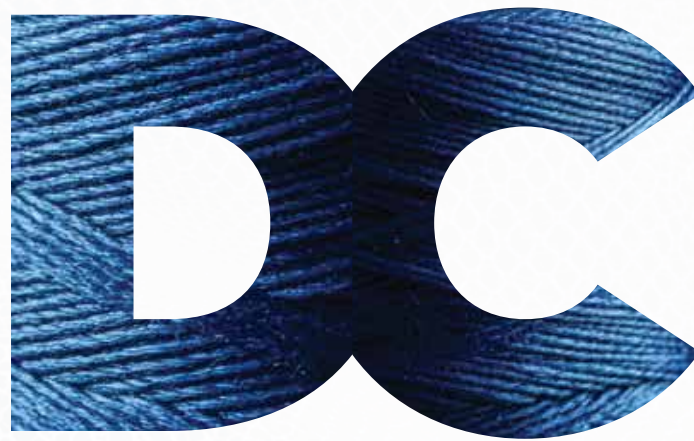


*"When women know their rights, they shape their own futures with confidence."*

- PROJECT SHIKSHANTAR

In partnership with Mango and supported by Plan International (India Chapter), we had the honor of leading a transformative initiative to educate our female laborers about their legal rights. Through workshops conducted by Supreme Court lawyers, this project empowered these women to safeguard their rights and secure a brighter future.





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